WHAT IS CLAIMED IS:

A process for improving print quality of a document created utilizing Internet-type network applications, comprising the steps of:

accessing a web-site server having a selection of document layouts, from a local computer;

creating a customized document request utilizing a plug-in component installed on the local computer;

communicating the customized document request to the web-site server;

retrieving document layouts from the web-site server according to the customized document request; and

sending a customized document fulfilling the customized document request from the web-site server to the local computer.

- 2. The process of claim 1, wherein the creating step includes the steps of selecting a document type and document content.
- 3. The process of claim 2, wherein the step of selecting document content includes selecting a graphics image.
- 4. The process of claim 2, wherein the step of selecting document content includes adding text to the document.
- 5. The process of claim 2, including the step of selecting a font to be applied to the text of the document.
- 6. The process of claim 2, including the step of selecting document resolution.
- 7. The process of claim 2, including the step of selecting image and text orientation.

- 8. The process of claim 1, including the step of printing the customized document.
- 9. The process of claim 8, including the step of determining whether a printer connected to the local computer is capable of printing the customized document, and if not, notifying the user of the printer's incapability.
- 10. The process of claim 1, including the step of electronically transferring the customized document to another personal computer.
- 11. The process of claim 1, including the step of downloading the plug-in from the Internet.
- 12. The process of claim 1, wherein the communicating step includes using a web browser of the local computer to interface with the server through the Internet.
- 13. A process for improving print quality of a document created utilizing Internet-type network applications, comprising the steps of:

accessing a web-site server having a pre-prepared selection of document layouts, from a local computer;

creating a customized document request utilizing a plug-in component installed within a web browser of the local computer, including selecting document type and document content;

using the web browser to interface with the server through the Internet and communicate the customized document request to the web-site server;

retrieving document layouts from the web-site server according to the customized document request; and

sending a customized document fulfilling the customized document request from the web-site server to the local computer.

- 14. The process of claim 13, wherein the creating step includes selecting at least one of a graphics image, document resolution, and image and text orientation.
- 15. The process of claim 13, wherein the creating step includes the step of adding text to the document.
- 16. The process of claim 13, wherein the creating step includes the step of applying a font to the text of the document.
- 17. The process of claim 13, including the step of determining whether a printer connected to the local computer is capable of printing the customized document, and if so, printing the customized document, and if not, notifying the user of the printer's incapability.
- 18. The process of claim 13, including the step of electronically transferring the customized document to another personal computer.
- 19. The process of claim 13, including the step of downloading the plug-in from the Internet.
- 20. A process for improving print quality of a document created utilizing Internet-type network applications, comprising the steps of:

accessing a web-site server having a pre-prepared selection of document layouts, from a local computer;

creating a customized document request utilizing a plug-in component installed within a web browser of the local computer, wherein the creating step includes the steps of selecting document type and document content, selecting at least one of a graphics image, document resolution, and image and text orientation, allowing text to be added to the document, and applying a font to the text of the document;

using the web browser to interface with the server through the Internet and communicate the customized document request to the web-site server;

retrieving document layouts from the web-site server according to the customized document request; and

sending a customized document fulfilling the customized document request from the web-site server to the local computer.

- 21. The process of claim 20, including the step of determining whether a printer connected to the local computer is capable of printing the customized document, and if so, printing the customized document, and if not, notifying the user of the printer's incapability.
- 22. The process of claim 20, including the step of electronically transferring the customized document to another personal computer.
- 23. The process of claim 20, including the step of downloading the plug-in from the Internet.